

CONFERENCE / SEMINAR

Organized by Krakow University of Economics
in partnership with the U.S. Consulate General in Krakow and IATEFL Poland



CONTINUOUS IMPROVEMENT OF TEACHING and LEARNING QUALITY

SEPTEMBER 26, 2018, 13:30 – 17:30

KRAKOW UNIVERSITY OF ECONOMICS, BUILDING “S” (Sports’ Building), ROOM 9

PROGRAM

Albert Einstein.... “It is the supreme art of the teacher to awaken joy in creative expression and knowledge.”

	Sessions	Speakers
13:30 – 13:50	Conference opening Presenting speakers & program	Lidia Zielińska MA, Head of CUE Language Centre Lucyna Wilinkiewicz-Górniak, IATEFL Regional Representative,
13:50 – 14:50	Session 1 Mind Your Manners: English Usage for Teachers Q & A session 1	Peter Sokolowski, Merriam-Webster Moderator: LWG
14:50 – 15:00	Break	
15:00 – 16:00	Session 2 Authentic Materials and Media Literacy: Curation and Evaluation Q & A session 2	Jen Mac Arthur, Regional English Language Officer (RELO), U.S. Embassy Belgrade Moderator: LWG
16:00 – 16:10	Break	
16:10-17:10	Session 3 Idioms, Usage, & Habit: Why Learners Need a Learner's Dictionary Q & A session 2	Peter Sokolowski
17.10 – 17:30	Wrap up	Lucyna Wilinkiewicz-Górniak

SPEAKERS:



PETER SOKOLOWSKI

Peter Sokolowski has been writing definitions for nearly 25 years at Merriam-Webster, America's oldest and largest dictionary publisher. He also contributes blog articles, podcasts, and videos for the company's online dictionary, and his writing has appeared in Slate and The New York Times. He is a frequent guest on national radio and television, and was named among TIME's 140 Best Twitter Feeds of 2013. He leads workshops on dictionaries and the English language, and serves as pronouncer for spelling bees worldwide. Peter attended the University of Paris and earned his M.A. in French Literature at the University of Massachusetts. He is also a freelance musician and a music host at New England Public Radio.

<https://www.theatlantic.com/entertainment/archive/2012/07/inside-word-world-merriam-webster/322507/>

ABSTRACTS:

⇒ **Mind Your Manners: English Usage for Teachers**

In this age of social media explosion, hot-takes, trolling, micro-aggressions, and calls for a return to civility, all speakers of English are judged by how they negotiate areas of disputed usage. This lecture explores grammar, word choice, and cultural assumptions essential to clear and correct English.

What do we mean by usage? We mean the way English words and phrases are actually used: Is a word old-fashioned? technical? humorous? chiefly British? slangy? approving? objectionable? Is it usually followed by a certain preposition? Is its meaning usually literal, or very often figurative? What kinds of contexts is it found in? Join us on a tour of a dictionary that goes way beyond definitions into the teaching of critical thinking, communication, and culture.

⇒ Workshop:

Idioms, Usage, & Habit: Why Learners Need a Learner's Dictionary

Learner's dictionaries differ greatly from traditional monolingual dictionaries, and are changing the way English teachers think about using references in and out of the classroom. A learner's dictionary gives more idiomatic and usage information about register, context, and syntax, so it's a textbook and a reader as well as a practical guide to grammar. This is a tour of a learner's dictionary from the inside out, with ideas for exercises for classroom use or homework.



JEN MACARTHUR

Jen MacArthur is the Regional English Language Officer (RELO) based at the U.S. Embassy in Belgrade, covering Central Europe, the Balkans, and the Baltics. Prior to joining the U.S. Department of State in 2012, Jen taught English as a Second Language and Social Studies in the United States; pre-service and in-service foreign language teacher education courses at the University of Bucharest, Romania and through the Romanian Ministry of Education; English for Specific Purposes and Communication courses at the University of Vaasa, Finland; and served as the Language Program Coordinator for the Houlton Band of Maliseet Indians (Maine). Jen studied European History and German at Bates College in and holds an M.Ed. in Teaching English to Speakers of Other Languages and an M.Sc. in Public Policy and Planning in Developing Countries. Born in Scotland, Jen calls Maine home.

ABSTRACT:

⇒ **Authentic Materials and Media Literacy: Curation and Evaluation**

As teachers and learners of English in the 21st century, we are fortunate to have seemingly endless materials available to us online, especially authentic materials, but whether we have access to the internet on our phones, via wifi in public spaces, or even in the classroom, it can be difficult to choose materials that make sense for our audiences - and that are trustworthy. In this talk, Jen will discuss the need for curation of materials, the need to teach students to evaluate sources, and will share several of her favorite American sources for authentic materials.

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Registration:
Please, send an email with: ⇒ Your name ⇒ Your school's name To: Lucyna Wilinkiewicz-Górniak Krakow Region Representative Lucyna.wilinkiewicz@gmail.com
Deadline: 20.09.2018
Welcome!